



SIERRA CLARK

Digital Designer & Art Director

EXPERIENCE

Tailored Brands / Jos. A. Bank
Senior Freelance Digital Designer
November 2021 - Present
Los Angeles, CA

InStride
Freelance Digital Designer
June 2020 - November 2021
Los Angeles, CA

Steve Madden
Freelance Graphic Designer
August 2019 - April 2020
New York, NY

PVH Corp. / Speedo
Freelance Graphic Designer
April 2019 - July 2019
New York, NY

Langland
Art Director
July 2018 - April 2019
New York, NY

McCann / Maybelline
Jr. Art Director
October 2017 - July 2018
New York, NY

VMLY&R
Art Director Apprentice
August 2017 - October 2017
New York, NY

Digitas
Art Director Intern
June 2017 - August 2017
New York, NY

EDUCATION

Columbus College of Art & Design
BFA, Advertising & Graphic Design
January 2014 - May 2017
Columbus, OH

CERTIFICATES

Udemy
*Learn Figma - UI/UX Design
Essential Training*
March 2021

Parsons School of Design
Streetwear Essentials
April 2020

SKILLS

Adobe Creative Suite
*(Photoshop, Illustrator, InDesign,
After Effects, Premiere Pro)*

Sketch

Figma

Digital & Print Design

AWARDS

AAF ADDY Awards 2017
*Gold ADDY - Packaging
Silver ADDY - Art Direction
Silver ADDY - Print Campaign
Silver ADDY - Photography*

Graphic Design USA Magazine
Student to Watch 2016